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Global Colocation Solutions Provider, CyrusOne, Announces Appointment of Scott Brueggeman as Chief Marketing Officer

Brueggeman brings significant marketing experience to continue to drive CyrusOne's growth in the enterprise colocation industry.

Houston(July 25, 2012) – Global [colocation solutions](#) provider CyrusOne, a wholly owned subsidiary of Cincinnati Bell (NYSE: CBB), announced today that it hired Scott Brueggeman as the company's new chief marketing officer (CMO).

"Scott's marketing leadership experience is in strong alignment with where we are taking CyrusOne in the months and years ahead," said Gary Wojtaszek, CEO of CyrusOne. "By helping our Fortune 1000 enterprise customers better manage the risks associated with global data center operations, we are enabling them to allocate more IT focus and resources on their core business activities. Effectively communicating this value proposition is an integral part of our efforts to develop partnerships with other global businesses and help them optimize the capital and operating costs associated with IT challenges and data center planning."

Brueggeman joins CyrusOne from CoreLink Data Centers, a national provider of enterprise technology and services, where he served as the vice president of marketing, corporate communications, and inside sales. Brueggeman built and optimized the marketing function at the company, taking responsibility for differentiating the brand and leading expansion into new acquisition channels and services.

"CyrusOne is poised to transform the data center industry as we know it," said Brueggeman. "The rapidly accelerating trend of enterprise CIO's outsourcing their data center operations combined with CyrusOne's superior facilities and strong customer service focus is delivering solid results for the company. After spending a considerable amount of time analyzing the company's sales strategy, its Massively Modular approach to facility design, and its interconnection and service plans on the horizon, I am convinced it is well positioned to become a world class brand."

Brueggeman's 20 years of marketing and sales experience includes Fortune 50 firms, as well as smaller high-growth companies. He was chief marketing officer at PEAK6 Investments, a high growth financial services firm. Prior to that, Brueggeman was senior vice president of marketing for Socrates which was ultimately sold to a competitor. In addition, Brueggeman was vice president of marketing for CareerBuilder where he launched CareerBuilder's first national TV ads which propelled it to become the number 1 online job board. Brueggeman also held earlier leadership positions at AT&T and PepsiCo.

CyrusOne offers best-in-class performance and reliability for high-density and high-availability enterprise requirements for colocation solutions. The facilities' [data center power](#) and [redundant cooling](#) architectures use advanced components and are designed with N+1 and 2N parallel redundancies, providing 100 percent uptime with service uninterrupted. The company has customers in 23 [colocation facilities](#) across the United States, London, and Singapore.

For more information, call 1-866-CYRUSONE or visit www.cyrusone.com. Connect with us on [Facebook](#) and [Twitter](#).

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About CyrusOne

CyrusOne specializes in enterprise data center colocation, offering the highest power redundancy (2N architecture) and power-density infrastructure. Headquartered in Houston, Texas, the company has 23 facilities across the United States, London, and Singapore. CyrusOne is renowned for exemplary customer service. The company's customers include 15 of the top global 100 companies and four of the top 10. CyrusOne is a wholly owned subsidiary of Cincinnati Bell (NYSE: CBB). For more information, call (855) 564-3198 or visit www.cyrusone.com. Connect with us on [Facebook](#) and [Twitter](#).

Media Contacts:

Nicole Aguillard

CyrusOne

(O) (855) 564-3198

naguillard@cyrusone.com

or

Mindy Miller or Jacob Smith

gyro for CyrusOne

(O) 513.671.3811

cyrusone@gyro.com